



April 28, 2026
General Committee

Economic Development

Annual Update



Economic Growth

**Industrial and
Manufacturing Sector**

New Businesses & Growth – Industrial Sector



Marty's Heating + Air Conditioning

70 Provincial Street

Originally from Fenwick, Marty's Heating and Cooling has expanded to Welland with a new location at 70 Provincial St. Situated on 11.18 acres, the 6,000-square-foot industrial facility offers top-quality heating, cooling, and HVAC services for both residential and commercial customers.



Vaultra Storage

261 Power Drive

Welland's newest self-storage facility, Vaultra Storage, officially opened its doors in mid-May and is already making an impact. Conveniently located and purpose built with modern storage needs in mind, the facility features 85 total units, including heated indoor spaces, across a 50,000 sq. ft. building.

Designed with security and accessibility at its core, Vaultra is access-controlled and offers tenants easy, 24/7 access via a mobile app—making storage seamless and secure.



Dermablend

150 Downs Dr

Dermablend has expanded its footprint in Welland, recently taking over the adjacent unit at 150 Downs Drive in the River Road Industrial Park. This growth highlights the company's continued success and reinforces Welland's position as a hub for thriving industrial and commercial businesses.



HYDAC (Expansion)

14 Federal Road

HYDAC Canada will be making changes to the facility footprint at 14 Federal Road with expansion of the existing factory and construction of a new office building on site.



Commercial Sector

New Business Growth – Commercial Sector



Wendy's
95 Lincoln Street

Coco Frutti
300 Lincoln Street

**Collectively Unique
Boutique**
3 East Main Street, Unit 3

RSR Grocery Store
40 Division Street

Bomb Bish Bakery
208 King Street



Pet Valu
102 Primeway Drive

Love and Truth Tattoo
77 West Main Street

905 Hotdog Pound
800 Niagara Street

Canal View Cafe
3 East Main Street, Unit 4

Il Forno Restobar
128 East Main Street



Missy's Cafe
236 Burgar Street

**Big Carm's Italian
Market**
66 Division Street
7-Eleven Gas
6 Crowland Avenue

**Sage Counselling
Niagara**
19 East Main, Unit 10

La Gabella Deli
631 East Main Street



Barber Nation
38 Division Street

Welland Indian Bistro
182 King Street

Stone Valley Countertops
69 East Main Street, Unit 3C

**Rasta & Mishie Catering and
Events**
35 Ontario Road

El Camino Kitchen
21 Seaway Drive

New Business Growth – Commercial Sector



Osmow's Shawarma

15 Rice Road

The Crispy Corner

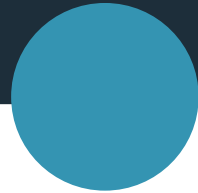
57 West Main Street

TacoTime

425 King Street

Miniso

800 Niagara Street



The Hub

190 Maple Avenue

Nail Plus

810 Ontario Road

Kung Fu Tea

30 Rice Road

Le Sher Kitchen

800 Niagara Street



The Blue Dot

Various Locations (Coffee Trailer)

Mary Brown's Chicken

425 King Street

Inkspired by Tee

603 East Main Street



Firehouse Subs

425 King Street

Everest Rasoi

871 Niagara Street

Ma's Soups & Sandwiches

601 Southworth Street, Unit 4

Big Carm's Catering – 66 Division

Street



Stone Valley - 69 East Main Street

Unit 3C



Miniso – 800 Niagara Street



Taco Bell – 70 Primeway Drive



Collectively Unique Boutique – 3 East Main Street



The Hub – 190 Maple Avenue



Healthcare Sector

Health & Wellness: Connecting Residents to Primary Care



The team led three engagement-focused pop-ups across the city in late 2025 to inform residents that there are doctors currently accepting new patients in Welland.

By meeting residents where they are, we connected directly with families, answered questions, and shared how to access local primary care.

**Connect
to Care**

[Find a Niagara doctor](#)



**NIAGARA REGION'S FIND A
DOCTOR TOOL HELPS OVER
300,000 RESIDENTS CONNECT
TO CARE**

Bridgeview Medical – 42 Division

St.



Reflect Reset Renew – 165 Plymouth

Street





3 Cross Street Medical Centre

Future new medical facility currently under development at 3 Cross Street. To date, A&A Medicine Holdings (Medical Doctors) have signed a lease for a clinic while their space is being renovated. This facility will have additional capacity to bring in additional physicians once renovations are complete.

The space also includes the Heart and Health Clinic which connects people with specialists and can conduct stress tests and echocardiograms.

Life's Empowerment Solutions is also a tenant in the space which offers services and life skills programs that are grounded in strength-based planning and practical skill-building.

Partnerships & Initiatives

Hannover Messe 2025

World's leading industrial trade fair, bringing together key players in engineering, energy, digitalization and automation. Canada was the partner country in 2025.

**Over
500**

Canadian
exhibitors and
delegates

4,000
Exhibitors

150
Countries

127,000
Visitors



Global Affairs
Canada



Invest
Ontario

NGen

Next Generation
Manufacturing Canada





Downtown Cleanliness & Beautification Initiative

Pilot project in partnership between the City of Welland, the Welland Downtown Business Improvement Area and the Job Gym.

Partnership has resulted in the creation of a community-focused seasonal initiative that will employ two individuals for a 16-week term during the summer/fall season. The program is designed to enhance the public realm and to support workforce development and community engagement.

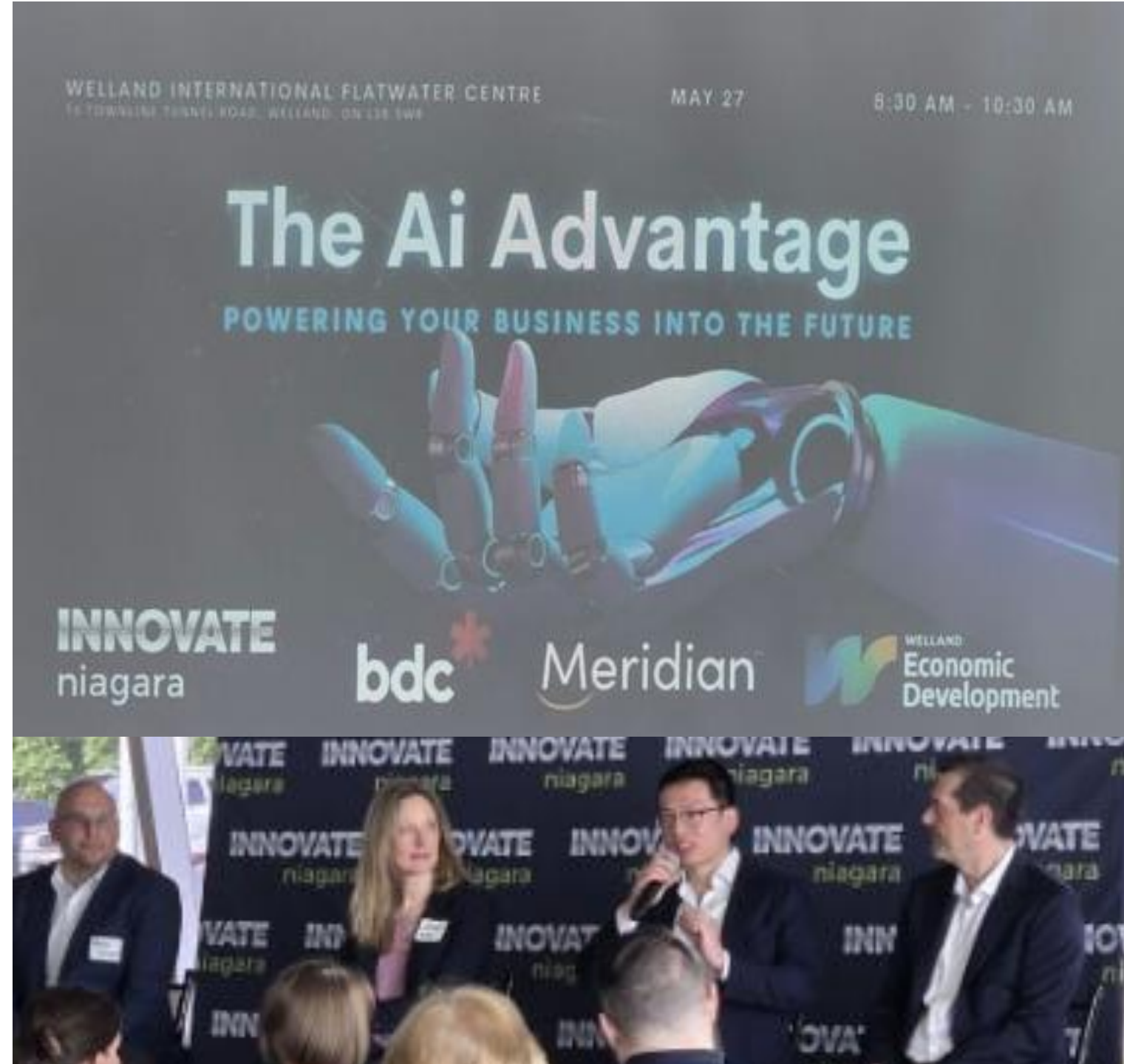
JOB GYM 
EMPLOYMENT SERVICES


EXPERIENCE OUR HEART
**DOWNTOWN
WELLAND**
VIVEZ L'EXPERIENCE
SHOP • DINE • PLAY

AI Advantage Event: Powering Your Business Into the Future

Welland Economic Development partnered with Innovate Niagara to host an AI centric event to support small and medium sized businesses with integration of artificial intelligence into their operations

INNOVATE
niagara



26th ANNUAL
CAPTAINS OF INDUSTRY
Charity
GOLF
TOURNAMENT



26th Annual Captains of Industry Golf Tournament & Social

Hosted at Rolling Meadows Golf & Country Club, this sold-out event welcomed elected officials, industry leaders, developers, investors and business owners for a day of networking, friendly competition and giving back to the Welland community.

The event supported 3 local organizations:

- Easter Seals
- Habitat for Humanity
- Welland Downtown Business Improvement Area



Helping Kids with Physical Disabilities Succeed





International Council of Shopping Centers (ICSC) Partnership

Welland Economic Development and Doral Holdings Ltd. attend the annual ICSC Tradeshow hosted in Toronto which connects the team to prime retail tenants, commercial property landlords and developers.

This initiative promotes Welland as an attractive investment location and includes an annual reception geared towards relationship building and networking.



Welland Job Prep Hub Event



ST. CATHARINES
ENTERPRISE CENTRE



Welland Job Prep Hub:

Building confidence, one candidate at a time

Welcome

Employment Prep Workshop

Discover support, services, and opportunities—
all in one place! This workshop is designed
to help you take the next step in your career.

- ✓ Resume updating
- ✓ LinkedIn profile creation
- ✓ Professional closet (free work attire)
- ✓ Haircuts and make-up services
- ✓ Professional headshots
- ✓ On-site employment services

SEPTEMBER
15
3 to 7 p.m.

Center Court, Seaway Mall

Hosted by:
WELLAND Economic Development
madeinwelland.ca

In partnership with:
50 YEARS SEAWAY MALL
HAIR HUNTERS SALON & SPA
DERMABLEND PROFESSIONAL
Employment Solutions
JOB GYM
CERF-Niagara

2026 Welland Economic Development Magazine: Women Leading Welland

women
leading
WELLAND

WOMEN ENTREPRENEURS

Savvy Sisters

put Welland B&B on the map



Meet
Niagara's
modern-day railway pioneer



WOMEN IN THE TRADES

Niagara College's dynamic duo

Rebecca Nicholls and Julie Niemiec seek to bolster the involvement of women in the trades



One
incredible
journey

Janet Madume's



Raising the roof:
Samanntha De Coteau





Boost Your Business: Elevating Local Enterprises

Partnership with the Greater Niagara Chamber of Commerce to host a small business week launch event at the Welland International Flatwater Centre. Welcome over 150 attendees from across Niagara for an inspiring morning featuring power talks, topical sessions, networking, resources and more.

 SMALL BUSINESS MONTH

BOOST YOUR BUSINESS

ELEVATING LOCAL ENTERPRISES

POWERED BY 

HOSTED BY  Welland International Flatwater Centre

OCTOBER **15** 8AM-12PM

Niagara Industrial

Association

- Regularly partner to host for Niagara Industrial Association membership meetings
- Welland = approximately 1,800 manufacturing jobs across 70 businesses
- Collaboration and understanding of sector and associated value
- Advocacy work including open communication around policy, taxation, workforce attraction, development, etc.
- Welland Economic Development collaborates on initiatives that support business growth



2025 Enterprise Centre Activities

Activity	2025 Results
Consultations	49
Businesses Started	21
Businesses Expanded	2
Jobs Created	31

- 20 Workshops/Presentations delivered to Welland Businesses
- 3 Start Company Grant Recipients
 - Sweet Canines Shop
 - Reflect Reset Renew Therapy Services
 - Big Carms Italian Market



Strategic Plan

Charting Our Future: Welland Strategic Plan Update



2023 | Charting Our Future:
2026 | Welland Strategic Plan

The Charting Our Future: Welland Strategic Plan was adopted by Council on June 6, 2023.

The strategic plan represents a shared vision for Welland's future. The success of the strategic plan depends on the collective efforts of Council, City staff, and the community.

This plan establishes key priorities and objectives that will shape our initiatives through 2026.

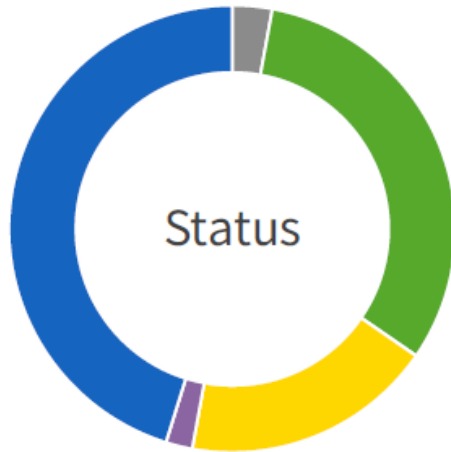
The Economic Development department is leading the implementation of the plan, ensuring that each department's efforts align with the City's strategic objectives.

To ensure transparency and accountability, in June 2025 we launched a public dashboard to track the implementation's progress. This dashboard provides residents with real-time updates on:

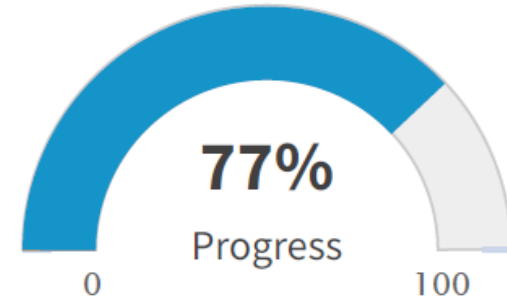
- Milestones achieved
- Key performance indicators (KPIs)
- Upcoming initiatives and projects

Charting Our Future: Welland Strategic Plan Dashboard

Overall Summary



	%
Status Pending	3
On Track	32
Some Disruption	18
Upcoming	2
Completed	45



Total Actions: 104

Charting Our Future: Welland Strategic Plan

Strategic Priority 1: Economic Growth

Strategic Priority 1 Progress 81%

Economic Growth

Creating a diverse economy through partnerships and emerging markets to ensure sustainable growth and quality employment.

Owner: Lina DeChellis

Objective: 5

Action: 34

	%	#
Status Pending	3	1
On Track	26	9
Some Disruption	15	5
Upcoming	3	1
Completed	53	18

Charting Our Future: Welland Strategic Plan

Strategic Priority 2: Environmental Stewardship

Strategic Priority 2 Progress 73%

Environmental Stewardship

Protecting the ecosystem through a responsible approach to minimize the impact on the environment through supportive decision-making, professional processes, incentives, policies, and operational practices.

Owner: Lina DeChellis

Objective: 5

Action: 17

	%	#
Status Pending	6	1
On Track	41	7
Some Disruption	12	2
Completed	41	7

Charting Our Future: Welland Strategic Plan

Strategic Priority 3: Health & Well-being

Strategic Priority 3 Progress 82%

Health and Well-being

Promoting personal health and well-being by offering an abundance of activities that meet the diverse needs and interests all while, advocating for improved health care throughout the city, and supporting the need for safety and security.

Owner: Lina DeChellis

Objective: 5

Action: 28

	%	#
Status Pending	4	1
On Track	25	7
Some Disruption	11	3
Upcoming	4	1
Completed	57	16

Charting Our Future: Welland Strategic Plan

Strategic Priority 4: Livability

Strategic Priority 4 Progress 68%

Livability

Creating a sense of belonging while enhancing mobility by improving access to recreation and community events, ensuring adequate housing options, encouraging job growth, and improving ways to efficiently move people throughout the city.

Owner: Lina DeChellis

Objective: 5 Action: 25

	%	#
On Track	40	10
Some Disruption	36	9
Completed	24	6

2026 Initiatives

2026 - At A Glance

01

Physician Recruitment and Healthcare Sector

Ongoing physician recruitment efforts in partnership with the Region of Niagara.

Ongoing program marketing to ensure all residents are informed on where to find a family physician.

Focus on Physician retention in Welland through networking event and collaborative partnerships. This will include welcome information packages for new physicians.

02

Commercial Film Sector

Partner with Region and Local Area Municipalities to market all communities as an attractive film destination.

Increased marketing initiatives to promote Welland as a film destination.

Coordinate familiarization tours with location managers and film representatives to showcase the region and cities as film destinations.

03

Industrial and Manufacturing Sector

Ongoing development efforts of city owned surplus land

Increased marketing efforts to GTHA and beyond to promote surplus lands for development

Ongoing partnership efforts with Invest Ontario, Region of Niagara and City regarding industrial and manufacturing development opportunities.

2026 – At A Glance

01

Business Development

Curate information sessions for businesses via round table events / webinars regarding various topics (AI, Tariffs, Funding etc..)

Participate in corporate calling program for 2026

Updated marketing material for City promotions and value proposition.

Workforce Development Marketing Campaign

02

Downtown revitalization

Continue to support the planning and development division in their work with the Downtown revitalization project.

Continue to work with local BIA regarding funding opportunities and collaboration opportunities.

Explore partnership opportunities with the Welland Downtown BIA and business community.

03

Social and Workforce Development

Host a second “Welland Job Prep Hub” event to promote workforce development in our community. The event will leverage partners including employment service providers, employers and industry stakeholders to engage the workforce and support job-seekers in Welland.

Continue to work in partnership with Workforce Collective, local businesses, the Niagara Industrial Association, and employment agencies to promote the trades.

2026 Sneak Peek

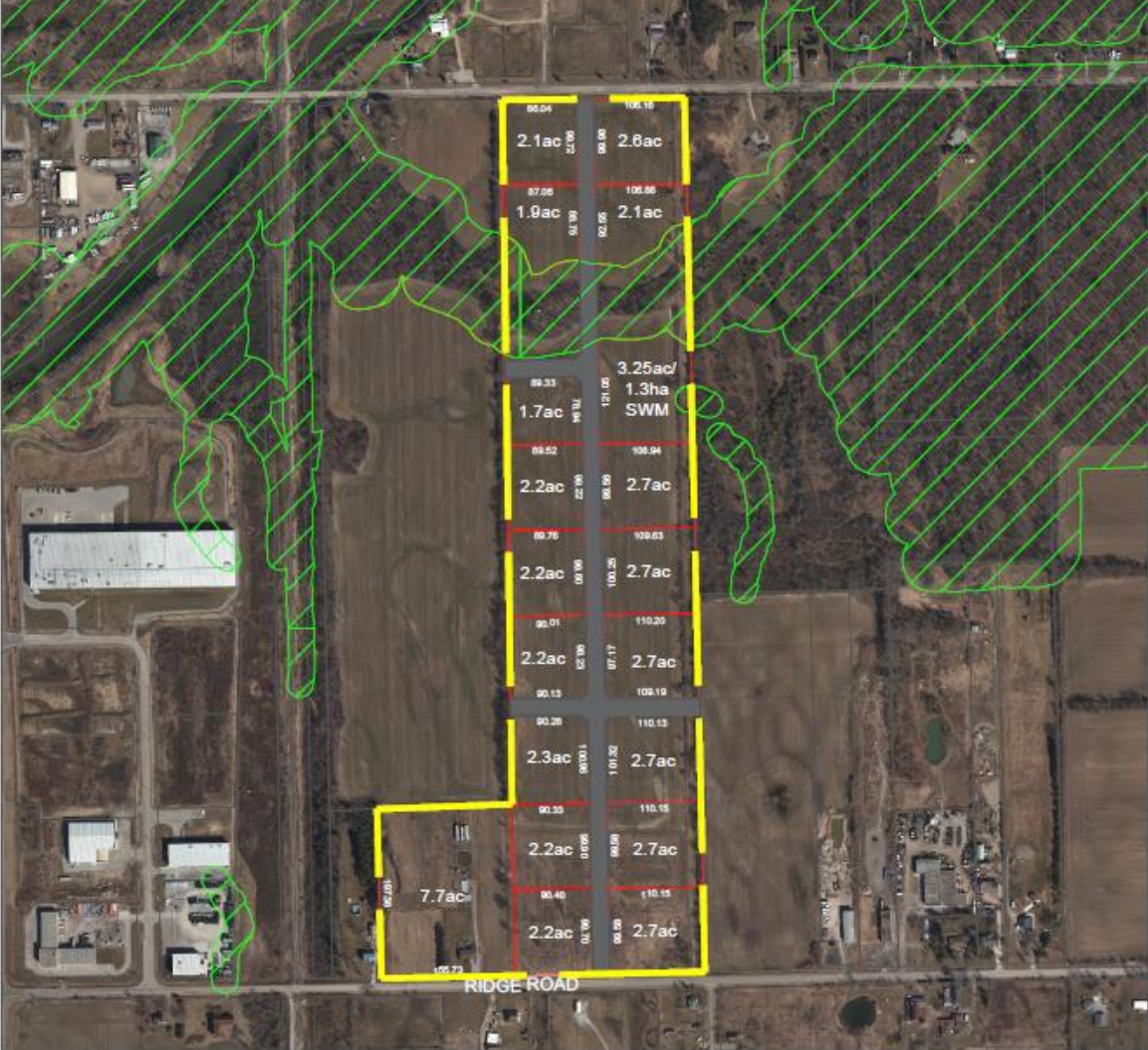
- **200 Downs Drive**
- **460 River Road**
- **95 Division Street & Cross Street Development**
- **Plaza REIT Development (Niagara Street & Quaker Road)**
- **Leon's Commercial Development (777 Niagara Street)**

432 & 476 Ridge Road

58-acre site includes approximately 47.6 acres of developable land.




In June 2025, Council approved the purchase of this site for development of employment lands.

Once developed, it will form Welland's seventh business park, supporting an estimated 18 lots and creating the potential for 200 to 800 jobs.



KEY MAP



-  POTENTIAL LOT LINES
-  SUBJECT LANDS
-  ENVIRONMENTAL LANDS



Thank You!

Have any questions for us?