## Canada Day Drumming



## May 30, 2025

His Worship Frank Campion Mayor of Welland (via email: mayor@welland.ca)

## Re: Canada Day Drumming – Showcasing Canada's Cultural Diversity and Unity

Dear Mayor Campion,

I hope this message finds you well.

I'm reaching out to share an exciting opportunity for the City of Welland to participate in this year's **Canada Day Drumming (CDD)** event as one of our **presenting cities**.

Canada Day Drumming is a nationwide, simultaneous drumming event that brings communities together to celebrate Canada's diversity, inclusion, peace, and unity. Now in its ninth year, CDD has grown into the largest synchronized Canada Day event across the country. A signature feature is the **six minutes of simultaneous drumming**, scheduled for **11:30 AM PST (Vancouver time) on July 1, 2025**, with participating cities across six time zones. **We hope your city can incorporate this special drumming moment into your local Canada Day celebrations.** 

As a presenting city, Welland will be recognized in our national promotional materials and will receive organizational support to host its own unique drumming event. The celebration will be broadcast live on YouTube, and we're excited to share that both **Global TV and OMNI TV** have expressed interest in being media sponsors. In addition, **Ming Pao Newspaper** will publish full-page announcements in both Toronto and Vancouver. We also offer **custom-made rattle drums** for purchase to help enhance local events (please see attached).

So far, ten leading cities—including St. John's, Halifax, Montreal, Toronto, Winnipeg, Regina, Edmonton, Calgary, Vancouver, and Victoria—have confirmed their participation, with more rural towns joining as well.

We believe Welland's involvement would not only enhance the national celebration but also offer a meaningful way to connect and inspire your community. We'd be delighted to discuss how we can collaborate to make this year's Canada Day especially memorable.

For more information, feel free to reach out to our National Coordinator, **Clement Lau**, at **pm@canadadaydrumming.com** or 1-604-763-2683. You are also welcome to contact me directly.

For technical questions, please contact our National Technical Production Team Lead, **Kevin Li**, at **kevin.li@telus.net**. Kindly "Reply All" to ensure smooth communication.

You can view our **2024 CDD highlight video** <u>here</u>: <u>https://youtu.be/\_arqdCrWGRc?feature=shared</u>

More information is available on our website: www.canadadaydrumming.com

We look forward to the opportunity of working with the City of Welland on this exciting and unifying initiative.

Warm regards,

Richard Wong

Richard K. Wong National Chair, Canada Day Drumming (Organized by The Legacy 150 Celebrations Society) 1-604-671-6869 www.canadadaydrumming.com