

Appendix B

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May 13th, 2025

To whom it may concern,

The Job Gym is pleased to offer its full support for the City of Welland Economic Development Office's 2025 Downtown Beautification Pilot Project. This initiative is a timely and strategic effort to improve the public realm within the Welland Downtown Business Improvement Area (WDBIA), while also providing meaningful employment and skills development opportunities for local job seekers.

We are proud to serve as a collaborative partner in this project. The Job Gym will take a lead role in recruiting, onboarding, and training two individuals who will be employed as general labourers throughout the 16-week summer term. Through hands-on experience and structured mentorship, these participants will gain valuable workforce readiness skills that align with our mission to support employment pathways and community integration.

This initiative demonstrates a forward-thinking approach to workforce development and community improvement. By investing in both people and place, the program helps lay the foundation for long-term revitalization in Welland's downtown core. We commend the Economic Development Office and the WDBIA for their leadership in launching this project and look forward to continued collaboration throughout its implementation.

Sincerely,

A handwritten signature in blue ink, appearing to read "D. Vilella".

Deanna Vilella, Job Gym Senior Manager