



May 27, 2025
General Committee

Downtown Cleanliness and Beautification Partnership

Economic Development



Downtown Cleanliness and Beautification Partnership

– Project Overview

- The Economic Development division, in partnership with the WDBIA and Job Gym is launching a pilot project aimed at improving cleanliness and beautification within the Welland Downtown Business Improvement catchment Area (WDBIA). This pilot project will involve the use of 2 maintenance tricycles within the downtown catchment area for the purpose of weed removal, garbage pick up and general upkeep in the area.
- The project is to commence in Summer, 2025 and will create two (2) temporary seasonal positions for a duration of 16 weeks for between 20 – 25 hours per week.
- This project is a partnership between the Welland Downtown Business Improvement Area (BIA), City of Welland and Job Gym.



Partnership Overview

Job Gym

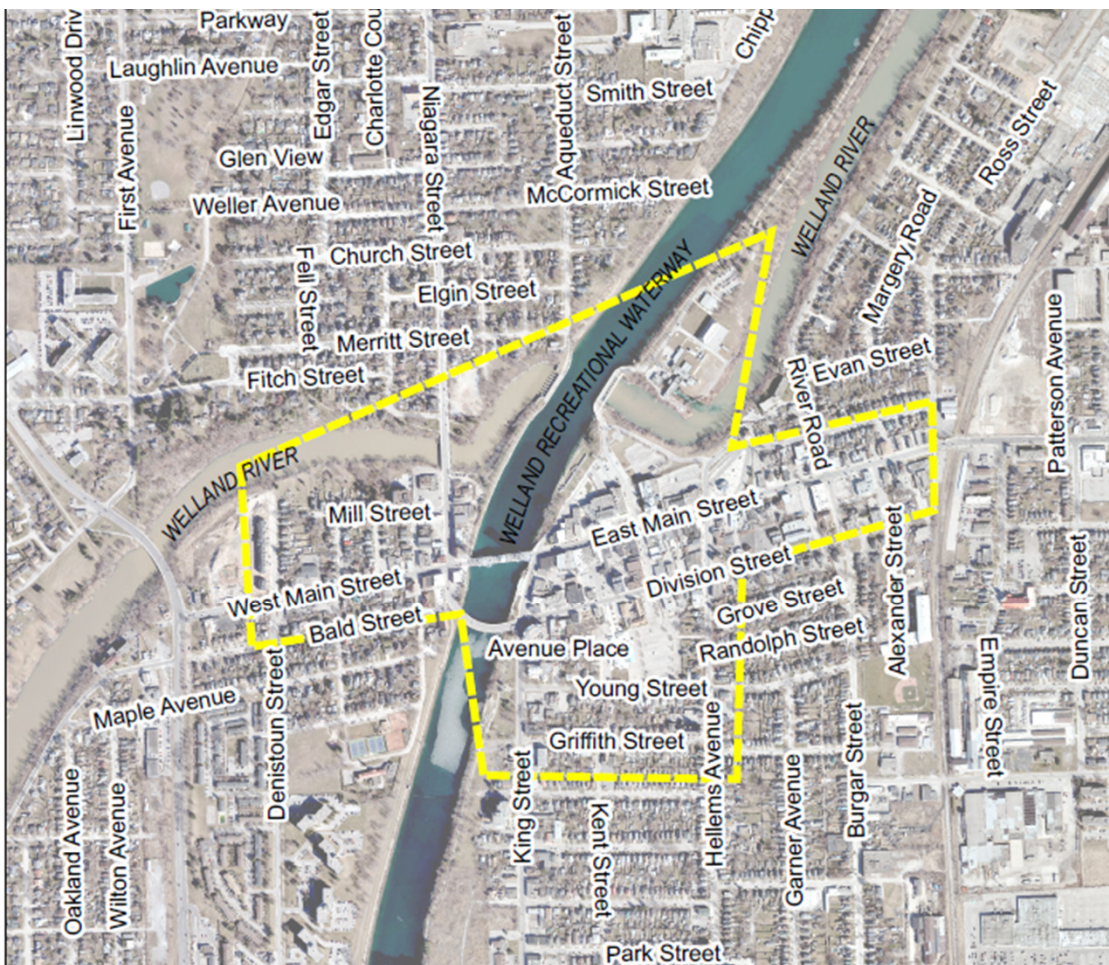
- Candidate selection, interview and hiring process
- Job and Health and Safety training
- Coordination of funding for positions via Fed Cap

Downtown Welland Business Improvement Area

- Employer of record with participants reporting directly to the Executive Director of the WDBIA
- Route determination
- Participation in hiring process

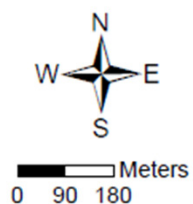
City of Welland

- Purchase of Tricycle units
- Participate in hiring process
- Marketing and communication of program.



Focus Area

Downtown Welland BIA Area



Financial

01

Asset Purchase

\$7,359.98 for the purchase of 2 maintenance tricycles – Welland Economic Development Budget (2025)

02

Salary and Wages

Wages for 2 temporary seasonal staff members (16 weeks x 20 – 25 hours per week x \$17.20 per hour)

All wages will be funded through Fed cap

03

Training and Supervision

Training to be provided by Job Gym at no cost to the City

Supervision to be provided by the Downtown Welland Business Improvement Area at no cost to the city.



Thank You!

Have any questions for us?