

Summary Report

21 October 2024 - 19 November 2024

Engage Welland

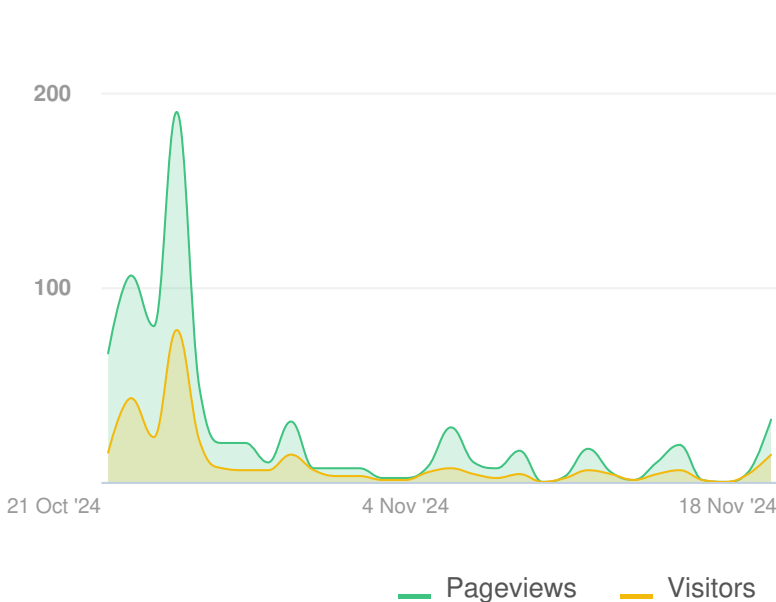
PROJECTS SELECTED: 1

Council Composition

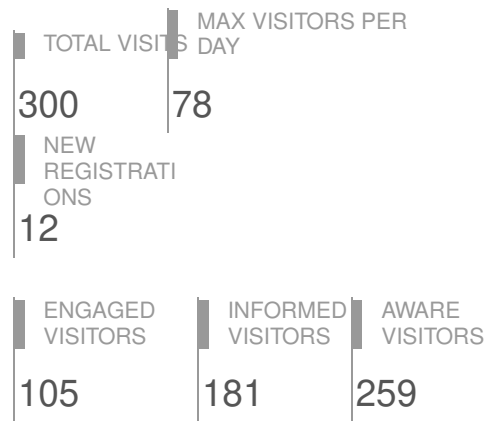
FULL LIST AT THE END OF THE REPORT



Visitors Summary



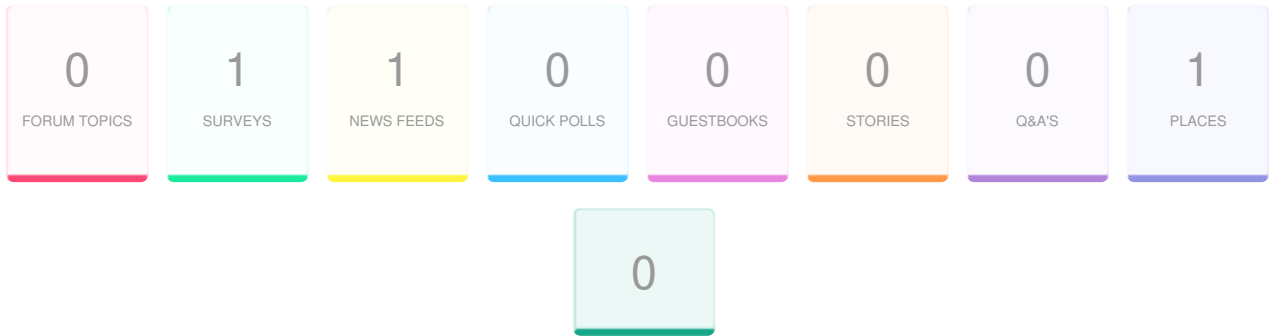
Highlights



PARTICIPANT SUMMARY

ENGAGED	105 ENGAGED PARTICIPANTS			(%)
	Registered	Unverified	Anonymous	
INFORMED	Contributed on Forums	0	0	0
	Participated in Surveys	28	0	77
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
AWARE	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
	<i>* A single engaged participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>
ENGAGED	181 INFORMED PARTICIPANTS			(%)
	Participants			
INFORMED	Viewed a video	0		
	Viewed a photo	0		
	Downloaded a document	3		
	Visited the Key Dates page	0		
AWARE	Visited an FAQ list Page	0		
	Visited Instagram Page	0		
	Visited Multiple Project Pages	79		
	Contributed to a tool (engaged)	105		
	<i>* A single informed participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>
ENGAGED	259 AWARE PARTICIPANTS			
	Participants			
INFORMED	Visited at least one Page	259		
AWARE				259
	<i>* Aware user could have also performed an Informed or Engaged Action</i>			<i>* Total list of unique visitors to the project</i>

ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
105	Contributors
141	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
<p>105 Contributors to Council Composition Survey</p>

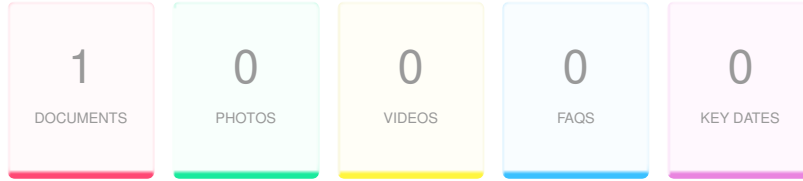
NEWSFEEDS SUMMARY	
1	NewsFeed
1	Visits
1	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS
<p>1 Visitors to Council Composition: What you Need to Know</p>

PLACES SUMMARY	
1	Places
0	Contributors
0	Pins

TOP 3 PLACES BASED ON CONTRIBUTORS	
<p>0 Contributors to Ward Boundary Map</p>	<p>0 Contributors to Ward Map</p>

INFORMATION WIDGET SUMMARY



DOCUMENTS	
1	Documents
3	Visitors
3	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS
3 Downloads CLK-2024-11 - Response to NOM - Options - Council Composition.pdf

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
lm.facebook.com	50
m.facebook.com	37
l.facebook.com	27
t.co	13
www.google.com	12
www.niagarathisweek.com	6
www.wellandtribune.ca	5
www.google.ca	3
www.stcatharinesstandard.ca	3
www.bing.com	1
www.niagarafallsreview.ca	1
www.welland.ca	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Council Composition	259	181	105